

# 2010 SPONSOR AGREEMENT

Wyndham Championship  
 401 North Greene Street, Greensboro, NC 27401  
 Phone: 336-379-1570 Fax: 336-379-0934  
 Email: sjent@wyndhamchampionship.com



PACKAGE		PRICING	QTY	\$ AMOUNT
PRO-AMS	Wednesday Pro-Am Team	\$20,000		
	Monday Pro-Am Team	\$15,000		
	Monday Pro-Am Spot	\$4,000		
	"Monday After the Wyndham" Team	\$2,500		
HOSPITALITY TICKET PACKAGES	Champions Club Hospitality Package	\$10,000		
	17 <sup>th</sup> Green Weekly Party Deck – Weekly Ticket	\$500		
	17 <sup>th</sup> Green Weekly Party Deck Daily – Th / Fr / Sa / Su	\$150		
	Viewing Platform Package – Weekly Ticket	\$400		
	Viewing Platform Daily Ticket Daily Th / Fr / Sa / Su	\$125		
	Snead Package	\$6,000		
	Nelson Package	\$3,000		
	Hogan Package	\$2,000		
	Patron Package	\$1,000		
	Ross Pavilion - Weekly Ticket Book	\$200		
ADVERTISING PROMOTION	Magazine Ad – full page color	\$4,000		
	Pairings Guide Ad – full page color	\$4,000		
	Tee Signage – 2 Platinum Tee Signs	\$5,000		
	Expo Booth – One 10' x 10' Tent	\$7,500		
INDIVIDUAL TICKETS	Weekly Ticket Book – Grounds Only	\$100		
	Good-Any-Day Ticket	\$35		
	Individual Daily Tickets: Thursday – Sunday	\$25		
	Practice Round Ticket – Tue or Wed	\$10		
	Sponsors Party Ticket★	\$200		
	Pairings Party Ticket – Please Specify Pro-Am ★	\$150		
	VIP Parking Weekly Permit★	\$150		

**Sponsorship Total**

<b>BILLING INFORMATION</b>	Company: _____
	Address: _____
	Delivery Street Address - If above is PO Box: _____
	Telephone Number: _____ Fax Number: _____
	Email Address: _____

<b>PAYMENT</b>	<input type="checkbox"/> Check Enclosed - Check # _____ <input type="checkbox"/> Bill me
	<input type="checkbox"/> Visa <input type="checkbox"/> MasterCard <input type="checkbox"/> AmEx Account #: _____ Exp Date: _____

**IN WITNESS WHEREOF, the above named sponsor and Piedmont Triad Charitable Foundation have executed this Sponsor Agreement on the date first written herein below. This is a Binding Agreement: By signing below, I certify that I have read the reverse side of this document and agree to be bound by the items therein.**

**Wyndham Championship**

Sponsor's Name

BY: \_\_\_\_\_ (Date) \_\_\_\_\_

BY: \_\_\_\_\_ (Date) \_\_\_\_\_

Title: \_\_\_\_\_

Title: \_\_\_\_\_

WHEREAS, the PIEDMONT TRIAD CHARITABLE FOUNDATION (hereinafter referred to as the "**FOUNDATION**"), host organization puts on an annual PGA TOUR Golf Tournament known as the Wyndham Championship; and whereas the above-named **SPONSOR** desires to purchase a sponsorship package at the 2010 Wyndham Championship event (hereinafter referred to as **SPONSOR AGREEMENT**), it is now agreed as follows:

1. **Package Terms:** **SPONSOR** shall purchase the identified package and will accept and pay for the package selected.

2. **Changes in Terms:** ★ Payment for additional services such as additional sponsor badges, sponsor parking and invitations to the Pairings Party and the Sponsors Party and/or hospitality sponsorships in tents and skyboxes can be made through the request of Sponsor and payment for any such additional services are to be made within thirty (30) days of any such request for additional services.

3. **TERM OF SPONSOR AGREEMENT:** This Sponsor Agreement shall be effective upon signature by the **SPONSOR** and shall run from the date first above written until the conclusion of the 2010 Wyndham Championship.

4. **TIME AND MANNER OF PAYMENT:** Payment for the services provided under this Sponsor Agreement shall be made within thirty (30) days of the date first above written unless otherwise agreed to herein between the parties. There shall be a service charge for accounts in arrears to be paid at the rate of eighteen percent (18%) per annum on any amount not paid when due.

5. **BINDING AGREEMENT:** By signing the reverse side of this document, the parties hereto are contractually obligated to purchase the package identified at the amount specified above. No refund by the Wyndham Championship to Sponsor will be made if this contract is cancelled for any reason, and Sponsor shall be and remain liable for the entire fee due hereunder. In the event Sponsor breaches this Agreement, the parties hereto agree that the fee due at that time shall be the entire fee owed which shall serve as liquidated damages for loss of other business opportunity as well as actual damages.

6. **ADDITIONAL CONTRACT PROVISIONS:** This SPONSOR AGREEMENT is subject to all the additional terms and conditions set forth herein, all of which are incorporated in and made part of this Agreement.

7. **TERMS AND CONDITIONS:** This AGREEMENT shall be binding and inure to the benefit of the successors, assigns and personal representatives of the respective parties hereto and the SPONSOR hereby expressly agrees that this SPONSOR AGREEMENT shall be assigned and made known to any successors or purchasers of the whole or any part of its business, and that such successors or purchasers will be required to expressly covenant to be bound by all of the terms herein. This SPONSOR AGREEMENT sets forth the entire agreement and understanding of the parties concerning the subject matter hereof and supercedes all prior agreements, arrangements and understandings between the parties hereto concerning the subject matter hereof. No representation, promise, inducement or statement of intention has been made by or on behalf of either party hereto concerning the subject matter hereof which is not set forth in this SPONSOR AGREEMENT. Unless otherwise specified herein, no alterations, amendments, or future understandings shall be binding unless reduced to writing and signed by the parties hereto. Any person signing this SPONSOR AGREEMENT for SPONSOR in a representative capacity hereto warrants and represents that such person is duly authorized and empowered by SPONSOR to execute this SPONSOR AGREEMENT as a valid and binding obligation of SPONSOR. If any such provision of this SPONSOR AGREEMENT is determined to be invalid by a Court of competent jurisdiction, the remaining terms and conditions hereof shall remain in full force and effect. The failure of either party at any time or from time to time to require performance of any of the other party's obligations under this SPONSOR AGREEMENT shall in no manner effect such party's right to enforce any provision of this SPONSOR AGREEMENT at a subsequent time, and the waiver by either party of any right arising out of any breach shall be not be construed as a waiver of any right arising out of any subsequent breach.

8. SPONSOR agrees to abide by all rules and regulations promulgated by the FOUNDATION, the PGA TOUR and the Wyndham Championship for a safe and successful event. And any and all guests of SPONSOR shall conduct themselves in a manner consistent with acceptable public decorum including abiding by said rules and regulations of the FOUNDATION, the PGA TOUR and the Wyndham Championship. The Wyndham Championship reserves the right to immediately terminate this SPONSOR AGREEMENT at its sole discretion should SPONSOR'S guest(s) behave disorderly, and SPONSOR shall remain liable for all amounts due under this SPONSOR AGREEMENT regardless of such termination.

9. **LIABILITY:** SPONSOR shall be responsible for any and all damages due to their negligence or the negligence of any their guests, and shall hold the FOUNDATION, the Wyndham Championship and The PGA TOUR harmless and indemnify the same for any such acts of negligence on behalf of the SPONSOR and/or the SPONSOR'S guest(s), including but not limited to personal injury related to errant golf balls, weather, acts of God, etc.