



## INTERNSHIP ANNOUNCEMENT

### POSITIONS AVAILABLE:

Marketing & Social Media Intern: 1 position

Sponsor Services Intern: 1-2 positions

Operations Intern: 1-2 positions

### INTERNSHIP DATES:

Start: May 20, 2019 (flexible depending on position)

End: August 15, 2019

### ABOUT THE WYNDHAM CHAMPIONSHIP:

The Wyndham Championship is a golf tournament on the PGA TOUR schedule celebrating its 80<sup>th</sup> anniversary. It is the largest professional sporting event in the Piedmont Triad. The tournament is run by the Piedmont Triad Charitable Foundation, a 501 (c)(3) nonprofit organization with the mission to run a first-class PGA TOUR event, promote the Piedmont Triad as a great place to live and raise a family, and give back to local charities.

### DESCRIPTION:

The Wyndham Championship is looking for qualified individuals to serve as summer interns. The internship is a great way for students to experience first-hand the preparation and execution of a world-class professional sporting event and inner workings of a PGA TOUR tournament. The interns will work directly with the tournament staff and committee.

### DUTIES / RESPONSIBILITIES:

Internships will be split into the following areas of focus:

**Marketing & Social Media Intern:** this position will focus on social media, promotions and marketing. Position includes some writing and media relations.

**Sponsor Services Intern:** duties for this position will include sponsorship/ticket package assembly and fulfillment, promotions and special events. Pro-Am and Volunteer coordination will be included.

**Operations Intern:** this position will focus on the set-up at Sedgefield Country Club, working with staff and vendors to stage the tournament.

In addition, ALL interns will gain experience in the following areas:

- Inventory and management of tournament equipment, supplies and shipments
- Assembly of ticket packages
- Work with volunteers, tournament committee and First Tee participants for various functions
- Special event and operational assistance

### JOB REQUIREMENTS:

- Ability to work and communicate in a team atmosphere (w/volunteers, vendors, chairmen, staff, etc.)
- Excellent communication and public relations skills
- Previous event management experience a plus
- Basic computer knowledge and skills
- Ability to meet deadlines and work under pressure
- Flexibility to perform tasks as assigned

(continued)



**OFFICE HOURS:**

9:00 a.m. to 5:00 p.m., Monday through Friday

Tournament Assistant to work 20-40 hours per week (flexible around class/work schedules and with internship requirements). Hours may vary with position and will get longer closer to tournament week.

**TOURNAMENT WEEK:**

Tournament Assistants will be required to work the two weekends preceding the tournament as well as the entire week of the tournament (July 29 – August 4). Hours during this period will be approximately 6:00 a.m. to 8:00 p.m. unless otherwise notified. Meals will be provided by the tournament during this period.

**STIPEND:**

\$150 per week. Potential for bonus at end of internship period.

**HOUSING:**

No housing is provided for the internship. Applicants must be able to provide housing on their own.

**TESTIMONIALS:**

“Interning with the Wyndham Championship was an amazing experience! I loved being on-the-go, meeting new people every day (staff, professional golfers, volunteers, etc.), and preparing for an exceptional PGA TOUR event. I worked extremely hard, but the experience I gained is invaluable! I highly recommend this internship to anyone who is interested in working in the professional sports industry!” – Leslie Johnson

“The Wyndham Championship internship is a great way to learn and experience the preparation that goes into a first-class PGA Tour event. As an intern, I was able to assist with every aspect of the tournament and participate in the daily operations. I will always use the experience I gained through this internship in my career; and it's a wonderful feeling to see your hard work come together for the championship week.” – Ben Allen

“My internship with the Wyndham Championship not only taught me skills and techniques that I can use in the work field, but also taught me a lot about myself and what I want to pursue in the future. I truly enjoyed myself throughout this entire internship and made a lot of great friends in the process.” – Julia Strandberg

**TO APPLY:**

Please send cover letter, resume and list of references **by March 1, 2019** to Bobby Powell and specify which position/s you are applying for:

Bobby Powell, Director of Tournament Operations  
Wyndham Championship  
416 Gallimore Dairy Road, Suite M  
Greensboro, NC 27409

[bpowell@wyndhamchampionship.com](mailto:bpowell@wyndhamchampionship.com)

(336) 482-2961

Applicants will be reviewed and a final group of candidates will be interviewed following the March 1<sup>st</sup> deadline. Positions will be filled by March 22, 2019.