



INTERNSHIP ANNOUNCEMENT

POSITIONS AVAILABLE:

Marketing & Social Media Intern: 1 position

Sponsor Services Intern: 1-2 positions

Operations Intern: 1-2 positions

INTERNSHIP DATES:

Start: May 17, 2021 (flexible depending on position)

End: August 20, 2021

ABOUT THE WYNDHAM CHAMPIONSHIP:

The Wyndham Championship is a golf tournament on the PGA TOUR schedule celebrating its 82nd anniversary. It is the largest professional sporting event in the Piedmont Triad. The tournament is run by the Piedmont Triad Charitable Foundation, a 501 (c)(3) nonprofit organization with the mission to run a first-class PGA TOUR event, promote the Piedmont Triad as a great place to live and raise a family, and give back to local charities.

DESCRIPTION:

The Wyndham Championship is looking for qualified individuals to serve as summer interns. The internship is a great way for students to experience first-hand the preparation and execution of a world-class professional sporting event and inner workings of a PGA TOUR tournament. The interns will work directly with the tournament staff and committee.

DUTIES / RESPONSIBILITIES:

Internships will be split into the following areas of focus:

Marketing & Social Media Intern: this position will focus on social media, promotions and marketing. Position includes some writing and media relations.

Sponsor Services Intern: duties for this position will include sponsorship/ticket package assembly and fulfillment, promotions and special events. Pro-Am and Volunteer coordination will be included.

Operations Intern: this position will focus on the set-up at Sedgefield Country Club, working with staff and vendors to stage the tournament.

In addition, ALL interns will gain experience in the following areas:

- Inventory and management of tournament equipment, supplies and shipments
- Assembly and distribution of ticket/sponsorship packages
- Work with volunteers, tournament committee, and vendors for various functions
- Special event and operational assistance

JOB REQUIREMENTS:

- Ability to work and communicate in a team atmosphere (w/volunteers, vendors, chairmen, staff, etc.)
- Excellent communication and public relations skills
- Previous event management experience a plus
- Basic computer knowledge and skills
- Ability to meet deadlines and work under pressure
- Flexibility to perform tasks as assigned

(continued)



OFFICE HOURS:

9:00 a.m. to 5:00 p.m., Monday through Friday

Tournament Assistant to work 30-40 hours per week (flexible around class/work schedules and with internship requirements). Hours may vary with position and will get longer closer to tournament week.

TOURNAMENT WEEK:

Tournament Assistants will be required to work the two weekends preceding the tournament as well as the entire week of the tournament (August 9 -15). Hours during this period will be approximately 6:00 a.m. to 8:00 p.m. unless otherwise notified. Meals will be provided by the tournament during this period.

STIPEND:

\$150 per week. Potential for bonus at end of internship period.

HOUSING:

No housing is provided for the internship. Applicants must be able to provide housing on their own.

TESTIMONIALS:

“Interning with the Wyndham Championship was an amazing experience! I loved being on-the-go, meeting new people every day (staff, professional golfers, volunteers, etc.), and preparing for an exceptional PGA TOUR event. I worked extremely hard, but the experience I gained is invaluable! I highly recommend this internship to anyone who is interested in working in the professional sports industry!” – Leslie Johnson

“The Wyndham Championship internship is a great way to learn and experience the preparation that goes into a first-class PGA Tour event. As an intern, I was able to assist with every aspect of the tournament and participate in the daily operations. I will always use the experience I gained through this internship in my career; and it's a wonderful feeling to see your hard work come together for the championship week.” – Ben Allen

“My internship with the Wyndham Championship not only taught me skills and techniques that I can use in the work field, but also taught me a lot about myself and what I want to pursue in the future. I truly enjoyed myself throughout this entire internship and made a lot of great friends in the process.” – Julia Strandberg

TO APPLY:

Please send cover letter, resume and list of references **by March 1, 2021** to Leslie Johnson and specify which position/s you are applying for. If applying for the Marketing & Social Media position, please include samples of previous work.

Leslie Johnson, Marketing & Social Media Manager
Wyndham Championship
416 Gallimore Dairy Road, Suite M
Greensboro, NC 27409
ljohnson@wyndhamchampionship.com

Applicants will be reviewed and a final group of candidates will be interviewed following the March 1st deadline. Positions will be filled by March 19, 2021.