



## INTERNSHIP ANNOUNCEMENT

### POSITIONS AVAILABLE:

Marketing & Social Media Intern: 1 position

Media Intern: 1 position

Sponsor Services Intern: 1-2 positions

Operations Intern: 1-2 positions

### INTERNSHIP DATES:

Start: June 24, 2024 (flexible depending on position)

End: August 23, 2024

### ABOUT THE WYNDHAM CHAMPIONSHIP:

The Wyndham Championship is a golf tournament on the PGA TOUR schedule celebrating its 85<sup>th</sup> anniversary. It is the largest professional sporting event in the Piedmont Triad. The tournament is run by the Piedmont Triad Charitable Foundation, a 501 (c)(3) nonprofit organization with the mission to run a first-class PGA TOUR event, promote the Piedmont Triad as a great place to live and raise a family, and give back to local charities.

### DESCRIPTION:

The Wyndham Championship is looking for qualified individuals to serve as summer interns. The internship is a great way for students to experience first-hand the preparation and execution of a world-class professional sporting event and inner workings of a PGA TOUR tournament. The interns will work directly with the tournament staff and committee.

### DUTIES / RESPONSIBILITIES:

Internships will be split into the following areas of focus:

**Social Media Intern:** this position will focus on assisting the Marketing and Social Media Manager with producing tournament week content.

**Media Intern:** This position provides support to members of the media and their coverage efforts leading up to and during the Wyndham Championship. Opportunities to write news releases, write and distribute eNewsletters and experience the media center operations process will be included.

**Sponsor Services Intern:** duties for this position will include sponsorship package fulfillment, promotions and special events. Pro-Am and Volunteer coordination will be included.

**Operations Intern:** this position will focus on the set-up at Sedgefield Country Club, working with staff and vendors to stage the tournament.

In addition, ALL interns will gain experience in the following areas:

- Inventory and management of tournament equipment, supplies and shipments
- Assembly and distribution of ticket/sponsorship packages
- Work with volunteers, tournament committee, and vendors for various functions
- Special event and operational assistance

### JOB REQUIREMENTS:

- Ability to work and communicate in a team atmosphere (w/volunteers, vendors, chairmen, staff, etc.)
- Excellent communication and public relations skills
- Previous event management experience a plus
- Basic computer knowledge and skills
- Ability to meet deadlines and work under pressure
- Flexibility to perform tasks as assigned

(continued)



- Reside in or attend a college/university within the Piedmont Triad, including the following counties: Alamance, Caswell, Davidson, Davie, Forsyth, Guilford, Montgomery, Randolph, Rockingham, Stokes, Surry and Yadkin

**OFFICE HOURS:**

9:00 a.m. to 5:00 p.m., Monday through Friday

Tournament Assistants to work 30-40 hours per week (flexible around class/work schedules and with internship requirements). Hours may vary with position and will get longer closer to tournament week.

**TOURNAMENT WEEK:**

Tournament Assistants will be required to work the two weekends preceding the tournament as well as the entire week of the tournament (August 5 - August 11). Hours during this period will be approximately 6:00 a.m. to 8:00 p.m. unless otherwise notified. Meals will be provided by the tournament during this period.

**STIPEND:**

\$150 per week. Potential for bonus at end of internship period.

**HOUSING:**

No housing is provided for the internship. Applicants must be able to provide housing on their own.

**TESTIMONIALS:**

“Working for the Wyndham Championship was one of the best experiences I have had in sports and was a summer I will never forget. The tournament staff was incredibly welcoming and made everyone feel right at home from the start. I couldn’t say enough great things about the team and fellow interns I got to work alongside. Putting on a PGA TOUR event is a lot of hard work, and I am glad I got to see all of the behind-the-scenes work that makes it possible. As someone who has loved golf their whole life, this internship experience was better than anything I could have imagined.” – Phil Shure

“As an intern for the Wyndham Championship, I had the opportunity to work closely with the tournament staff and see first-hand what it takes to produce an incredible PGA TOUR event. There were days while preparing for the tournament that required a lot of hard work, but it was extremely rewarding to see the final product come together on Championship Sunday. Despite not having a large golf background when I began, the skills and knowledge I gained from this internship experience will carry me far as I move forward in my career.” – Nicole Mackey

“Being an intern for the Wyndham Championship has been one of the best things I’ve ever done. This internship gives you an inside look at what it takes to put on a PGA TOUR golf tournament, and you get to work with an amazing staff. This internship has not only prepared me for a career in professional sports, but it has introduced me to lifelong friends. It is a lot of hard work, but it is one of the most rewarding experiences I have been a part of.” – Carey Ivey

**TO APPLY:**

Please send cover letter, resume and list of references **by March 1, 2024** to Parker Murphy and specify which position/s you are applying for. If applying for the Marketing & Social Media or Media position, please include samples of previous work.

Parker Murphy, Operations Manager  
[pmurphy@wyndhamchampionship.com](mailto:pmurphy@wyndhamchampionship.com)

Applicants will be reviewed and a final group of candidates will be interviewed following the March 1<sup>st</sup> deadline. Positions will be filled by March 15, 2024.