



INTERNSHIP ANNOUNCEMENT

Available Positions:

- Marketing & Social Media Intern: 1 position
- Media Intern: 1 position
- Sponsor Services Intern: 1-2 positions
- Operations Intern: 1-2 positions
- Ticketing Intern: 1 position

Internship Duration:

Start: June 16, 2025 (flexible depending on the position)

End: August 8 or August 15, 2025 (depending on return to school)

About the Wyndham Championship:

Contested annually on the Donald-Ross-designed golf course at Sedgefield Country Club in Greensboro, N.C., the Wyndham Championship was founded in 1938 as the Greater Greensboro Open and is the seventh-oldest tournament on the PGA TOUR, excluding the Majors. As the final tournament of the PGA TOUR regular season, the Wyndham Championship sets the 70-player field for the FedExCup Playoffs. The largest professional sports event in central North Carolina is operated by the Piedmont Triad Charitable Foundation, a 501(c)(3) nonprofit organization. The tournament's mission is to host a world-class PGA TOUR event, showcase the Piedmont Triad region of North Carolina as a vibrant community and generate charitable impact for the region's charities.

Internship Description:

The Wyndham Championship is seeking motivated and enthusiastic interns to join its team for the summer of 2025. This internship is a unique opportunity to gain hands-on experience in planning and implementing a major-league professional sports event. Interns will work closely with tournament staff and volunteers gaining valuable insights into the inner workings of a PGA TOUR event.

Key Responsibilities:

Interns will be assigned to specific focus areas including:

Marketing & Social Media Intern:

- Assist the Marketing and Social Media Manager in creating content for the tournament.

Media Intern:

- Support media members in their coverage of the event. This role involves writing program stories, press releases, writing and distributing Newsletters and managing media center operations. This internship will begin with remote writing prior to its official start date.

Sponsor Services Intern:

- Fulfill sponsorship packages, coordinate Pro-Am events and volunteer activities and assist with promotional events.

Operations Intern:

- Support tournament set-up at Sedgefield Country Club. Work with staff, volunteers and vendors to prepare for and execute this PGA TOUR event.

Ticketing Intern:

- Assist the Manager of Ticket Operations with the distribution of digital tickets, ticket scanners and wristbands, as well as troubleshooting ticket issues.

All interns will also assist with:

- Inventory and management of tournament supplies and shipments.
- Assembly and distribution of ticket and sponsorship packages.
- Coordination with volunteers, committees and vendors.
- Support for special events and tournament operations.

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**Requirements:**

- Ability to collaborate in a team environment with volunteers, vendors and staff.
- Strong communications and public relations skills.
- Prior event management experience is a plus.
- Basic computer skills.
- Ability to manage time effectively and work under pressure.
- Flexibility to take on various tasks as needed.
- Must reside in or attend college/university within central North Carolina including Alamance, Caswell, Davidson, Davie, Forsyth, Guilford, Montgomery, Randolph, Rockingham, Stokes, Surry, and Yadkin counties.

Office Hours:

Interns are expected to work 30-40 hours per week, with flexibility around class/work schedules. Hours will increase as the tournament approaches.

Tournament Week:

Interns are required to work the weekends prior to the tournament and throughout the tournament week (July 27 – August 3). Hours will range from approximately 6 a.m. to 8 p.m. Meals will be provided during this period.

Compensation:

Interns will receive a stipend of \$150 per week with the potential for a bonus at the end of the internship.

Housing:

Interns must arrange their own housing – the tournament does not provide housing.

How to Apply:

Please submit the following by **February 28, 2025**:

- Cover letter
- Resume
- List of references
- If applying for the Marketing & Social Media or Media intern positions, please include samples of previous work.

Send applications to:

Parker Murphy

Operations Manager

pmurphy@wyndhamchampionship.com

Candidates will be reviewed, and interviews will be conducted after the February 28 deadline. All positions will be filled by March 14, 2025. This date might vary depending on the volume of applications.

Testimonials:

"Working for the Wyndham Championship was an incredible experience. The tournament staff made me feel welcome from day one, and I learned so much about event management and professional sports. It's hard work, but the experience is unforgettable." — Phil Shure

"This internship gave me the chance to see how a PGA TOUR event comes together. The hands-on experience was invaluable, and the skills I gained will help me in my future career." — Nicole Mackey

"Interning at the Wyndham Championship was a rewarding experience. I not only learned about event management but also made lifelong friends. The team is amazing, and the opportunity is one of a kind." — Carey Ivey